



THE OFFICIAL MEXICAN
AND MEXICAN AMERICAN
FINE ARTS MUSEUM OF TEXAS

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**SERIE
PRINT
PROJECT
XIX**

7.20.-9.9.2012



Osvaldo Ramirez Castillo, *Nahual Soldier*, 2012, Serigraph

**The
Baxter
Trust**



THIS PROJECT IS FUNDED AND SUPPORTED IN PART BY A GRANT FROM THE TEXAS COMMISSION ON THE ARTS AND THE CITY OF AUSTIN THROUGH THE CULTURAL ARTS DIVISION BELIEVING AN INVESTMENT IN THE ARTS IS AN INVESTMENT IN AUSTIN'S FUTURE. VISIT AUSTIN AT NOWPLAYINGAUSTIN.COM.

MEXIC-ARTE MUSEUM & THE SERIE PRINT PROJECT



From left to right: Serie Project Founder Sam Coronado, Michael Menchaca, & Master Printer Brian Rise

Photo by: Scott David Gordon, courtesy of The Serie Project

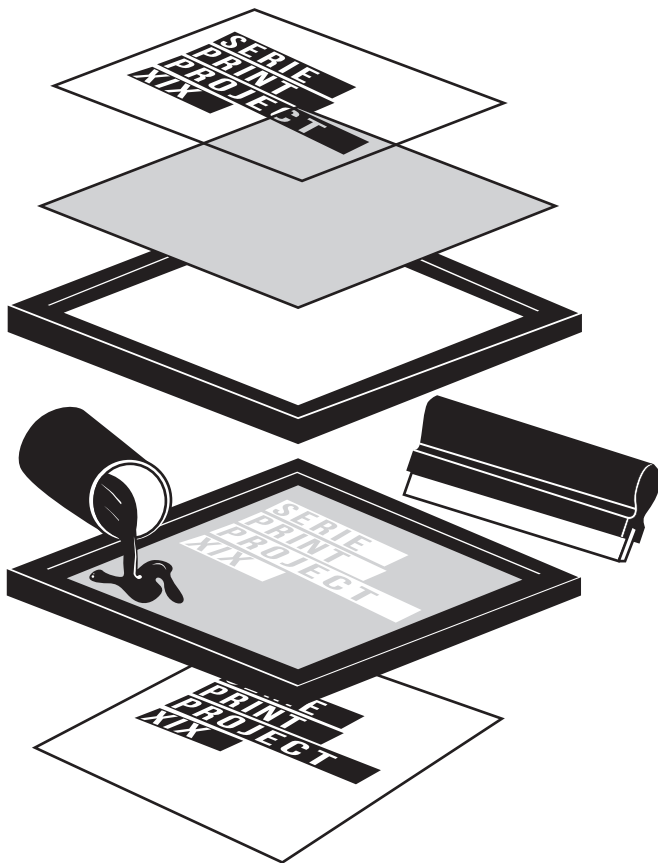
Mexic-Arte Museum's permanent collection includes the official archive of The Serie Project, a non-profit Latino arts organization dedicated to the fine art of serigraphy.

The Serie Project's annual AIR (Artist in Residence) program invites artists to learn the serigraph printmaking technique and create a limited edition of prints, under the guidance of a Master Printer.

WHAT IS SERIGRAPHY?

Serigraphy—or **screen printing**—is a printmaking technique in which an artist transfers an image to woven mesh via a stenciling or photo emulsion technique. The artist then uses a squeegee to push ink through the screen on to a material. Each color requires a separate screen, often resulting in an image made up of multiple single-color layers.

HOW IS A SERIGRAPH MADE?

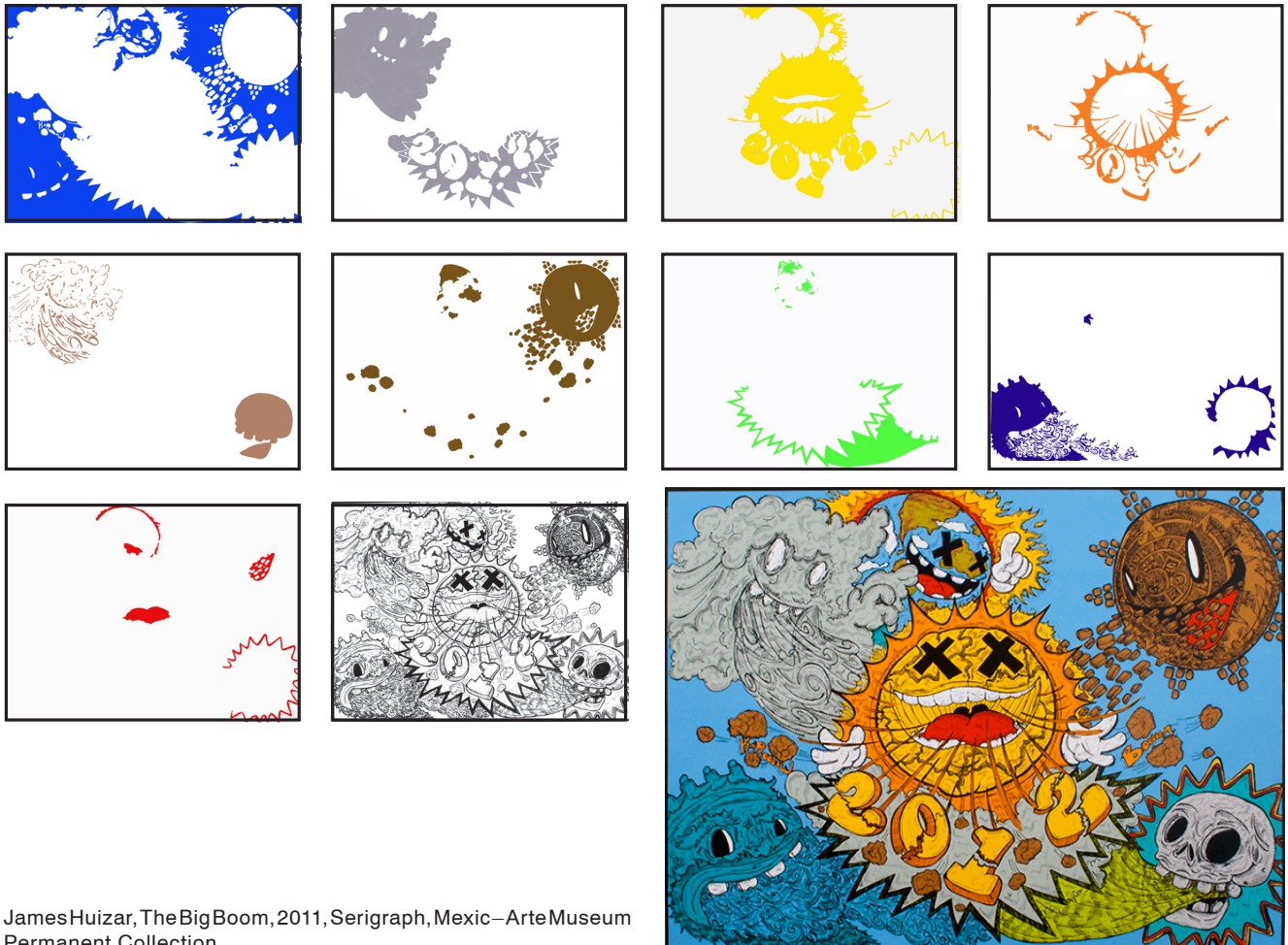


- ← DESIGN IS TRANSFERRED ONTO TRANSPARENT FILM OR PAPER
- ← SCREEN IS COATED WITH A LIGHT SENSITIVE EMULSION
- ← AFTER BEING EXPOSED TO LIGHT, DESIGN IS BURNED INTO SCREEN, CREATING A STENCIL
- ← INK IS APPLIED TO SCREEN
- ← SQUEEGEE PUSHED INK THROUGH OPEN AREAS OF SCREEN
- ← INK COMES THROUGH THE SCREEN IN THE SHAPE OF THE STENCILED DESIGN

COLOR SEPARATION TEST

WHAT ARE COLOR SEPARATIONS?

Color separations are the result of separating a color image into layers of individual colors. James Huizar's 2011 Serie XVIII serigraph print, titled *Big Boom*, consists of nine layers which are each painted separately onto paper from lightest to darkest in color. Below, you can see each of the color separations that make up *Big Boom*.



James Huizar, *The Big Boom*, 2011, Serigraph, Mexic—ArteMuseum Permanent Collection

TAKE A CLOSER LOOK



Melanie Cervantes, *Tumbling Down the Steps of the Temple*, 2012, Mexic – Arte Museum Permanent Collection



HOW MANY DIFFERENT COLORS DID THE ARTIST USE IN THIS PRINT?



READ THE TEXT ON THIS PRINT. DOES THE THEME FROM THE TEXT RELATE TO ANY ELEMENTS OF THE IMAGE?



DOES THE PRINT'S MEANING CHANGE AFTER YOU READ THE TEXT OR DO THE TEXT AND IMAGE HAVE THE SAME TONE?



Osvaldo Ramirez Castillo, *Nahual Soldier*, 2012, Mexic – Arte Museum Permanent Collection



HOW MANY DIFFERENT COLORS DID THE ARTIST USE IN THIS IMAGE?



CHOOSE ONE COLOR FROM THE IMAGE. DOES IT APPEAR MORE THAN ONCE? IS THERE ANY CONNECTION BETWEEN ELEMENTS OF THE SAME COLOR IN THIS PRINT?



WITH THE COLOR FROM QUESTION #2 IN MIND, LOOK AT THE OTHER PRINTS IN THIS EXHIBITION. HOW DO THE OTHER ARTISTS IN THE SERIE PRINT PROJECT EXHIBITION USE THIS COLOR IN THEIR PRINTS?